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Wealthy Americans

TOTAL FILE: 786k with Email

BASE PRICE: \$90/M

Bold Media LLC. is comprised of individuals that are Affluent Travelers. Jet setting across the country, or even the world, is a normal occurrence for the wealthy, and they are in constant need of the upscale goods and services to help them do it. These individuals are interested in the finer things in life: products that cater to the wealthy, gourmet food and wine, and much more.

Available Channels

Postal, Email and Phone points of contact can be crossed with a variety of demographic, geographic, lifestyle, interest and behavioral information. The Bold Media Database contains over 200 million consumer contacts contributed by the most credible and responsive sources available to direct marketers. We have about 786k wealthy Americans that make over 250k a year.

SELECTIONS:

3 Month Hotline:	\$10/M
Geography:	\$5/M
Investment Type:	\$5/M
Income:	\$5/M
Net Worth:	\$5/M
Age:	\$5/M
Gender:	\$5/M
Marital Status:	\$5/M
Mail Order Buyer:	\$5/M
Magazine Subscriber:	\$5/M
Computer Owner:	\$5/M
Donor:	\$5/M
Ethnicity:	\$5/M
Religion:	\$5/M
Book Buyer:	\$5/M
Homeowner:	\$5/M
Length of Residence:	\$5/M
Presence of Children:	\$5/M
Age of Child Present:	\$5/M
Telephones:	\$25/M

CANCELLATION POLICY:

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

UPDATE CYCLE:

NCOA'd bi-monthly, new names added monthly.

Minimum Order: 25,000