



304 Indian Trace #315 Weston, Florida 33326

Phone: 954.331.2690 Fax: 954.331.2689

sales@boldmedia.com

www.boldmediallc.com

VETERANS

Retired Military = 2,419,674

Marines = 566,393

ARMY = 1,447,212

NAVY = 288,577

AIR FORCE = 117,492

BASE PRICE: \$70/M

Veterans list is comprised of veterans who have served their country in one of the branches of the US Armed Forces. These patriotic men and women have seen active both during conflict and peacetime. They take pride in their country and support American democratic ideals. These military veterans have done service on foreign soil and at home. Many now participate in community services, issue-based charities, are likely to vote in elections, and are up-to date on current affairs and fundraising events.

Source site: www.vetfriends.com

SELECTIONS:

Geography:	\$10/M
Age:	\$5/M
Gender	\$5/M
Ethnicity:	\$5/M
Religion:	\$5/M
Credit Card Holder:	\$5/M
Parents of Student	\$5/M
Homeowner:	\$5/M
Presence of Children:	\$5/M
Telephones:	\$25/M
Branch of Service	\$10/M
Congressional District	\$10/M
War Served	\$10/M

CANCELLATION POLICY:

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

UPDATE CYCLE:

NCOA'd quarterly, new names added monthly.

Minimum order: 7500 postal records