



304 Indian Trace #315 Weston, Florida 33326

Phone: 954.331.2690 Fax: 954.331.2689

[sales@boldmedia.com](mailto:sales@boldmedia.com)

[www.boldmediallc.com](http://www.boldmediallc.com)

## *Sub Prime Credit*

**TOTAL FILE: 3.9 million**

**BASE PRICE: \$80/M**

The Sub Prime Credit File is a great way to reach an attentive low prime credit audience who is aggressively seeking to repairing and rebuilding their credit, debt consolidation and short-term loans. These individuals have made some mistakes in the past regarding their credit resulting in bad credit and sub prime credit but they are looking for a second chance and seeking alternative options. This list is comprised of credit seekers that have applied or inquired online with issues pertaining to credit or loans.

Sources: Lending Tree, Lower My Bills, Capital One and Pay Day Loans.

### ***SELECTIONS:***

3 Month Hotline:	\$10/M
Geography:	\$5/M
Income:	\$5/M
Net Worth:	\$5/M
Age:	\$5/M
Gender:	\$5/M
Marital Status:	\$5/M
Mail Order Buyer:	\$5/M
Donor:	\$5/M
Ethnicity:	\$5/M
Date of Birth:	\$5/M
Presence of Children:	\$5/M
Age of Child Present:	\$5/M
Telephones:	\$25/M

### ***CANCELLATION POLICY:***

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

### ***UPDATE CYCLE:***

NCOA'd bi-monthly

**Minimum Order: 25,000**