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## Nurse Database

**TOTAL FILE: 500k**

**BASE PRICE: \$80/CPM**

### *Postal/ Phone and email where available*

The Bold Media LLC. Nurses database is enhanced by the national medical association. Nursing data is currently selectable by home/business address, gender, income, age, ethnicity and more...

**Suggested Usage:** This data is best used for financial planning, tax services, insurance offers, general medical products, office furnishings, gift catalogs, travel information, and publications.

#### **SELECTIONS:**

3 Month Hotline:	\$10/M
Geography:	\$5/M
Investment Type:	\$5/M
Income:	\$5/M
Net Worth:	\$5/M
Age:	\$5/M
Gender:	\$5/M
Marital Status:	\$5/M
Mail Order Buyer:	\$5/M
Magazine Subscriber:	\$5/M
Donor:	\$5/M
Ethnicity:	\$5/M
Religion:	\$5/M
Book Buyer:	\$5/M
Homeowner:	\$5/M
Presence of Children:	\$5/M
Age of Child Present:	\$5/M
Telephones:	\$25/M

#### **CANCELLATION POLICY:**

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

#### **UPDATE CYCLE:**

NCOA and ECOA quarterly, new names added daily.