



304 Indian Trace #315 Weston, Florida 33326

Phone: 954.331.2690 Fax: 954.331.2689

sales@boldmedia.com

www.boldmediallc.com



Home & Garden

TOTAL FILE: 1.3 Million

BASE PRICE: \$80/CPM

Interests such as Gardening, Home Improvement, Decorating, and Landscaping, all fancy our Home and Garden consumers from www.bhg.com. These upscale audiences of registered online responders want to make the most of their family lifestyle and are constantly looking for ways to make their home beautiful both inside and out. They are do-it-yourselfers and buyers who are ready to hear about products and services that they can quickly access via the Web. If you're looking for excellent prospects for anything relevant to entertainment, real estate, cooking, decorating, gardening, pets, or healthy living, then Home and Garden from *Better Homes and Gardens* is the right list for you!

SELECTIONS:

3 Month Hotline:	\$10/M
Geography:	\$5/M
Investment Type:	\$5/M
Income:	\$5/M
Net Worth:	\$5/M
Age:	\$5/M
Gender:	\$5/M
Marital Status:	\$5/M
Donor:	\$5/M
Ethnicity:	\$5/M
Religion:	\$5/M
Pet Select:	\$5/M
Homeowner:	\$5/M
Length of Residence:	\$5/M
Presence of Children:	\$5/M
Age of Child Present:	\$5/M
Telephones:	\$25/M

CANCELLATION POLICY:

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

UPDATE CYCLE:

NCOA and ECOA quarterly, new names added daily.