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## Online Gaming Master File

**BASE PRICE: \$90/M**

**TOTAL: 565,202**

**BINGO: 100,000**

The Bold Media LLC. gaming file is composed of known gamblers that have an online account with a designated gaming website. The majority of gamblers play poker, black jack, Slots, and Bingo online on a consistent basis. This list is perfect for any online or land based casino that has an interest in bridging the gambler to a new casino or an existing casino that has new and “exciting” offers. This list has performed well even for those that offer a publication revolving around the gambling arena. Over the last year Bold Media LLC. has had an affiliate relationship with an online Bingo site and had a survey that was deployed to our master data base of online gamblers. We have received just over 100,000 completed surveys were the Bingo player has signed up for a future e-newsletter.

### ***Website selections:***

[www.bodoglife.com](http://www.bodoglife.com)

[www.pokerstars.com](http://www.pokerstars.com)

[www.party poker.com](http://www.party poker.com)

[www.skybook.com](http://www.skybook.com)

[www.absolutepoker.com](http://www.absolutepoker.com)

[www.777.com](http://www.777.com)

[www.betroyal.com](http://www.betroyal.com)

[www.playmardigras.com](http://www.playmardigras.com)

[www.bogartcasino.com](http://www.bogartcasino.com)

[www.pokerroom.com](http://www.pokerroom.com)

### ***FORMAT:***

Cheshire Labels: N/C

Pressure Sensitive

Labels: \$10/M

Diskette/E-Mail: \$35 Flat

### ***CANCELLATION POLICY:***

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

### ***UPDATE CYCLE:***

NCOA'd monthly, new names added monthly.