



304 Indian Trace #315 Weston, Florida 33326

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FREQUENT FLYERS

TOTAL: 423,998

BASE PRICE: \$90/M (Double Verified Opt-in Email)

Discounted with Volume | Call For Quote

Monthly Hotline = 23,564 (+\$20/M)

Not to be confused with your average travel enthusiasts, these **Frequent Travelers** know what they want and have the funds to get it. Jet setting across the country, or even the world, is a normal occurrence for the Frequent Traveler, and they are in constant need of the upscale goods and services to help them do it. These individuals are interested in the finer things in life: products that cater to Frequent Travelers, travel gear, upscale travel offers, travel memberships, gourmet food and wine, and much more.

Available Channels

Postal, Email and Phone* points of contact can be crossed with a variety of demographic, geographic, lifestyle, interest and behavioral information.

SELECTIONS:

3 Month Hotline:	\$10/M
Geography:	\$5/M
Investment Type:	\$5/M
Income:	\$5/M
Net Worth:	\$5/M
Age:	\$5/M
Gender:	\$5/M
Marital Status:	\$5/M
Mail Order Buyer:	\$5/M
Magazine Subscriber:	\$5/M
Computer Owner:	\$5/M
Donor:	\$5/M
Ethnicity:	\$5/M
Religion:	\$5/M
Book Buyer:	\$5/M
Homeowner:	\$5/M
Length of Residence:	\$5/M
Presence of Children:	\$5/M
Age of Child Present:	\$5/M
Telephones:	\$25/M

FORMAT:

Cheshire Labels:	N/C
Pressure Sensitive Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/ IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/ Diskette/E-Mail:	\$35 Flat

CANCELLATION POLICY:

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

UPDATE CYCLE:

NCOA and ECOA quarterly, new names added daily.