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## [Expedia.com](http://Expedia.com)

**Total = 15 Million**

**BASE PRICE: \$90/CPM**

The Bold Media LLC. expedia.com data base is comprised of individuals and couples who travel a minimum of at least once per year. They vacation for pleasure and travel for business purposes. They're excellent prospects for hotels, time-shares, car rentals, travel discounts, travel magazines, credit cards, and much more. Whether it's via air, train, cruise ship, or automobile, these consumers seek planning ideas to enhance their destinations, and make their accommodations and activities more affordable.

Hotline per week: 100k+

### ***SELECTIONS:***

3 Month Hotline:	\$10/M
Geography:	\$5/M
Investment Type:	\$5/M
Income:	\$5/M
Net Worth:	\$5/M
Age:	\$5/M
Gender:	\$5/M
Martial Status:	\$5/M
Mail Order Buyer:	\$5/M
Magazine Subscriber:	\$5/M
Computer Owner:	\$5/M
Donor:	\$5/M
Ethnicity:	\$5/M
Religion:	\$5/M
Book Buyer:	\$5/M
Homeowner:	\$5/M
Length of Residence:	\$5/M
Presence of Children:	\$5/M
Age of Child Present:	\$5/M
Telephones:	\$25/M

### ***FORMAT:***

Cheshire Labels:	N/C
Pressure Sensitive Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/ IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/ Diskette/E-Mail:	\$35 Flat

### ***CANCELLATION POLICY:***

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

### ***UPDATE CYCLE:***

NCOA and ECOA quarterly, new names added daily.