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European (UK) Investor Database

TOTAL FILE: 248,863

BASE PRICE: \$200/M

Annual income over \$200,000

The "Bold Media European Investor Database" is comprised of individuals who have invested and reinvested in stocks, bonds, mutual funds, and real estate in Europe. Additional information has been appended to make this a responsive, revenue-generating list. All are mail order buyers, donors and are credit worthy homeowners. These liquid investors have proven to be extremely productive when given the right situation and all reside in the United Kingdom

SELECTIONS:

3 Month Hotline:	\$10/M
Geography:	\$5/M
Investment Type:	\$5/M
Income:	\$5/M
Net Worth:	\$5/M
Age:	\$5/M
Gender:	\$5/M
Marital Status:	\$5/M
Mail Order Buyer:	\$5/M
Magazine Subscriber:	\$5/M
Computer Owner:	\$5/M
Donor:	\$5/M
Ethnicity:	\$5/M
Religion:	\$5/M
Book Buyer:	\$5/M
Homeowner:	\$5/M
Length of Residence:	\$5/M
Presence of Children:	\$5/M
Age of Child Present:	\$5/M
Telephones:	\$25/M

FORMAT:

Cheshire Labels:	N/C
Pressure Sensitive Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/ IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/ Diskette/E-Mail:	\$35 Flat

CANCELLATION POLICY:

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

UPDATE CYCLE:

NCOA'd bi-monthly, new names added monthly.

Minimum Order: 25,000