



304 Indian Trace #315 Weston, Florida 33326

Phone: 954.331.2690 Fax: 954.331.2689

[sales@boldmedia.com](mailto:sales@boldmedia.com)

[www.boldmediallc.com](http://www.boldmediallc.com)

## Donors

**TOTAL FILE: 30 Million**

**BASE PRICE: \$90/M**

**With Email = 7.7 Million**

These caring consumers support causes and fund-raising efforts by enthusiastically contributing to charities and PACs. They generously aid and encourage non-profit foundations and humanitarian organizations, giving you the opportunity to target philanthropic Americans who willingly donate to issues they believe in. Individual donations to charities and issue-related fund-raising totaled over \$200 billion last year. With Active Donors you can have a piece of these responsive consumers that are willing to go the extra mile. Active Donors are outstanding prospects for offers including non-profit fund-raising campaigns, political campaigns, Family-Oriented Offers, Online Offers, Magazine Subscriptions, Travel, Entertainment and more!

### ***SELECTIONS:***

Hotline:	\$10/M
Geography:	\$5/M
Income:	\$5/M
Age:	\$5/M
Gender:	\$5/M
Marital Status:	\$5/M
Mail Order Buyer:	\$5/M
Magazine Subscriber:	\$5/M
Ethnicity:	\$5/M
Religion:	\$5/M
Book Buyer:	\$5/M
Credit Card Holder:	\$5/M
Homeowner:	\$5/M
Length of Residence:	\$5/M
Presence of Children:	\$5/M
Age of Children:	\$5/M
Telephones:	\$25/M

### ***FORMAT:***

Cheshire Labels:	N/C
Pressure Sensitive	
Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/	
IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/	
Diskette/E-Mail:	\$35 Flat

### ***CANCELLATION POLICY:***

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

### ***UPDATE CYCLE:***

NCOA'd quarterly, new names added monthly.