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Price: \$250 CPM (\$.25 each)

Sports and Celebrities (National Association of Sports Professionals)

Below is an outline of a highly sought after celebrity and sports professional postal list. To the best of our knowledge, Bold Media LLC. is the only list provider that has such a comprehensive list of sports professional and celebrities with their **HOME** addresses. If you sell high - end merchandise and have a direct mail piece available, this is a great list for you to entertain.

This list has generated a lot of interest from yacht brokers, high - end realtors and brokers, those that offer high - end ticket items - exotic cars and vacations and even jewelry makers. It is important to understand that these individuals travel often because of their profession and they will share their homes with fellow teammates, family and friends. And yes millionaires tend to keep millionaires as friends. If the celebrity or sports personality no longer resides at that the address provided, the new owner of the million+ dollar home does have the monetary means to entertain your offer. Below is a break down of what is available.

Premium prospect addresses = 21,817

208 - Celebrities including movies, television and stage performers home addresses and their agent/agency of record.

8,636 - Football Pro-players addresses including College and Pro Football Hall of Famers, Executives, and Heisman Trophy winners

7,162 - Baseball Professionals addresses including approximately 86% of all living MLB players

(There are no old addresses on this list as there are on other baseball address lists). Also included are Negro Leaguers, All American Girls Professional Baseball League players and baseball executives.

1,489 - Basketball Pro-players addresses including players, Head coaches and all living Basketball Hall of Famers.

2,840 - Hockey Pro-players addresses including 2,500 players from the NHL, 450 players from the WHA, Head Coaches, US Hockey Hall of Famers, Hockey Hall of Famers, and US Olympians

869 - Professional Golfers and **613 US Olympians** home addresses. This file includes Tennis professionals and professional boxers.

Please contact us today if you have any questions regarding the purchase of this list or any other Bold Media LLC. lists or marketing services.