



304 Indian Trace #315 Weston, Florida 33326

Phone: 954.331.2690 Fax: 954.331.2689

[sales@boldmedia.com](mailto:sales@boldmedia.com)

[www.boldmediallc.com](http://www.boldmediallc.com)

## Automotive Identification Database

**TOTAL FILE: 72,677,390+**

**BASE PRICE: \$90/M**



Our Automotive Identification Database is compiled from multiple sources including State records, major Car Clubs of America, Warranty Companies Aftermarket repair facilities and Insurance Agencies. This list can be targeted by Vehicle Make, Model, Year or Geographic location. These vehicle owners provide the perfect audience for companies looking to offer products and services to consumers who own specific makes and models of vehicles. This data when combined with our Date of Birth Data, has a tremendous response rate to birthday related promotional offers. This file is updated on a monthly basis.

### ***SELECTIONS:***

Geography:	\$10/M
Age:	\$5/M
Gender	\$5/M
Ethnicity:	\$5/M
Religion:	\$5/M
Credit Card Holder:	\$5/M
Parents of Student	\$5/M
Homeowner:	\$5/M
Presence of Children:	\$5/M
Telephones:	\$25/M
Branch of Service	\$10/M
Congressional District	\$10/M
War Served	\$10/M

### ***CANCELLATION POLICY:***

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

### ***UPDATE CYCLE:***

NCOA'd quarterly, new names added monthly.  
 Minimum order: 15,000 postal records

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